Case Study TABASCO

+28 *.csv* Large Files

+2500 STORES + Nielsen

CONVERT
⇨

Easy to Open Reports

Weekly HTML Reports

PROBLEMS

Several Data Sources		Results delay		Out of stock
+12000 data lines	⇨	+5 days for data analysis	⇨	Lack of faster actions

RESULTS

96,4%	$180K	18 Seconds	3 reports	30 kb
OPEN RATE	ANNUAL LOSS OF SALES SAVINGS	PROCESSING TIME	INSTEAD +18 LARGE SIZE FILES	LOWER MOBILE LOAD TIME

joao.santos@ubismart.io   www.ubismart.io   +351 917 183 302