

Case Study OralMED



+50 .xls Large Reports

+50 STORES



CONVERT



1 Summary Report

1 Light HTML Report



PROBLEMS

Too Much Reports

+ 50 daily reports



Large Files Size

+8 MB excel files



Deliverability issues

Lower user engagement

RESULTS

98,1%

OPEN RATE

20x

MORE USER
ENGAGEMENT

0%

DELIVERABILITY
ISSUES

31 kb

INSTEAD +8 MB

1 Report

INSTEAD 52
FILES